

CHRISTOPHER HAINES



EXPERIENCE

Senior Interactive Designer :: DraftFCB :: 1/2010–Present Interactive Designer :: DraftFCB :: 10/2007–1/2010

- ▶ Art direction for interactive and print campaigns
- ▶ Concepting for ad campaigns that range from large, multi-phase campaigns to small, targeted ones
- ▶ Present creative concepts to clients and account teams
- ▶ Flash design, animation and production for web sites, micro sites, ad landing pages and web banners
- ▶ Design wire frames of new user experiences
- ▶ Graphic design for static banners, HTML emails and other web needs
- ▶ Print design for magazine ads, newspapers ads, direct mail, POP displays, and other print media
- ▶ Motion graphics design and production
- ▶ Audio production and scoring

Graphic Designer :: Freelance :: 1998–Present

- ▶ Design a wide variety of products for clients, including flyers, posters, stickers, identity packages, web sites, web graphics, user interfaces, business stationery, album art, invitations, announcements, advertisements, and brochures

Digital Artist :: FCB Seattle/DraftFCB :: 1/2005–10/2007

- ▶ Flash design and production for web banners
- ▶ Production art for print and interactive needs
- ▶ Created print-ready mechanicals for all forms of printed materials, such as billboards, bus-sides, magazine ads, newspaper ads, packaging, presentation folders, brochures, clothing, POP displays, etc.
- ▶ Photo retouching and color correction
- ▶ Expert in client brand standards and adjusted layouts as needed
- ▶ Comping and mounting of comps for client presentation

Graphic Designer, Prepress :: Star Printing :: 8/2001–1/2005

- ▶ Worked in a quality-oriented, offset-print environment creating brochures, newsletters, programs, flyers, advertisements and business stationery
- ▶ Prepared art for production, including pre-flighting, die, score and fold creation, imposition, and trapping
- ▶ Created color-managed inkjet proofs for customer approval
- ▶ Operated and maintained inkjet proofer, color management software, plate setter, and plate processor

Graphic Designer, Production Artist :: Kinko's :: 3/2001–6/2002

- ▶ Worked in a fast-paced, high-volume, deadline-oriented environment with a focus on customer service
- ▶ Created flyers, business stationery, menus, brochures, programs, banners, advertisements, signage, etc.

Graphic Designer :: Rumblefish Records :: 10/1999–12/2000

- ▶ Designed the Rumblefish identity and associated artwork
- ▶ Designed CD packaging, posters, flyers, and other promotional material
- ▶ Managed CD projects from idea creation to product distribution
- ▶ Event coordination and marketing mix planning for album releases

LINKS

Portfolio ::
www.bechillnow.com

LinkedIn ::
www.linkedin.com/in/chaines

CONTACT

Email :: chris@bechillnow.com
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Snail :: 10728 Stone Ave N.,
Seattle, WA 98133

SKILLS

Advanced knowledge of ::
Flash, Photoshop, Illustrator, InDesign, Acrobat, Word, Excel, PowerPoint, iMovie, Audacity, Ableton Live, font management, scanning hardware and software, Macintosh and PC computers, large-format printers, color copiers, and event planning

Intermediate knowledge of ::
HTML, CSS, AS 3, AS 2, Dreamweaver, After Effects, Fireworks, and Wordpress customization

EDUCATION

2010-2011 :: University of Washington :: User-Centered Design Certificate Program

1996–2000 :: University of Oregon :: B.S. in Business Administration, Marketing Concentration