

# CHRISTOPHER HAINES



## EXPERIENCE

### Senior Interactive Designer :: DraftFCB :: 1/2010–Present Interactive Designer :: DraftFCB :: 10/2007–1/2010

- Art direction for interactive and print campaigns
- Concepting for ad campaigns that range from large, multi-phase campaigns to small, targeted ones
- Present creative concepts to clients and account teams
- Flash design, animation and production for web sites, micro sites, ad landing pages and web banners
- Design wire frames of new user experiences
- Graphic design for static banners, HTML emails and other web needs
- Print design for magazine ads, newspapers ads, direct mail, POP displays, and other print media
- Motion graphics design and production
- Audio production and scoring

### Graphic Designer :: Freelance :: 1998–Present

- Design a wide variety of products for clients, including flyers, posters, stickers, identity packages, web sites, web graphics, user interfaces, business stationery, album art, invitations, announcements, advertisements, and brochures

### Digital Artist :: FCB Seattle/DraftFCB :: 1/2005–10/2007

- Flash design and production for web banners
- Production art for print and interactive needs
- Created print-ready mechanicals for all forms of printed materials, such as billboards, bus-sides, magazine ads, newspaper ads, packaging, presentation folders, brochures, clothing, POP displays, etc.
- Photo retouching and color correction
- Expert in client brand standards and adjusted layouts as needed
- Comping and mounting of comps for client presentation

### Graphic Designer, Prepress :: Star Printing :: 8/2001–1/2005

- Worked in a quality-oriented, offset-print environment creating brochures, newsletters, programs, flyers, advertisements and business stationery
- Prepared art for production, including pre-flighting, die, score and fold creation, imposition, and trapping
- Created color-managed inkjet proofs for customer approval
- Operated and maintained inkjet proofer, color management software, plate setter, and plate processor

### Graphic Designer, Production Artist :: Kinko's :: 3/2001–6/2002

- Worked in a fast-paced, high-volume, deadline-oriented environment with a focus on customer service
- Created flyers, business stationery, menus, brochures, programs, banners, advertisements, signage, etc.

### Graphic Designer :: Rumblefish Records :: 10/1999–12/2000

- Designed the Rumblefish identity and associated artwork
- Designed CD packaging, posters, flyers, and other promotional material
- Managed CD projects from idea creation to product distribution
- Event coordination and marketing mix planning for album releases

## LINKS

Portfolio ::  
[www.bechillnow.com](http://www.bechillnow.com)

LinkedIn ::  
[www.linkedin.com/in/chaines](http://www.linkedin.com/in/chaines)

Illustration blog ::  
[www.doodlingatwork.blogspot.com](http://www.doodlingatwork.blogspot.com)

Music blog ::  
[www.splendidbeats.com](http://www.splendidbeats.com)

## CONTACT

Email :: [chris@bechillnow.com](mailto:chris@bechillnow.com)  
Phone :: 206.850.4032  
Snail :: 10728 Stone Ave N.,  
Seattle, WA 98133

## SKILLS

**Advanced knowledge of ::**  
Flash, Photoshop, Illustrator, InDesign, Acrobat, Word, Excel, PowerPoint, iMovie, Audacity, Ableton Live, font management, scanning hardware and software, Macintosh and PC computers, large-format printers, color copiers, and event planning.

**Intermediate knowledge of ::**  
HTML, CSS, AS 3, AS 2, Dreamweaver, After Effects, Fireworks, and Wordpress customization

## EDUCATION

2010–2011 :: University of Washington :: User-Centered Design Certificate Program (currently enrolled; begins summer of 2010)

1996–2000 :: University of Oregon :: B.S. in Business Administration, Marketing Concentration